COMPANY PRODUCTS' SHEETS COMPILATION TUTORIAL

You can enrich your Company Profile by accessing the "Products" section, from which you can add an unlimited number of product sheets by clicking on "+".

In this section you can highlight all the qualities of the products you intend to present.

In each product sheet, insert:

- product name (name of the product, in English)
- at least two photos of the product
- **abstract** (short sentence in English that attracts attention)
- product description (more detailed presentation of the product, in English)

Add useful information such as certifications, private label production, price range, type of production. Finally, do not forget to **select 1 tag** in the **Macro-Sector**.

Remember to always make an intermediate save (by clicking on Save) to be able to access the compilation of the latest information.

Compiling company products is optional but recommended.

Product cards must be filled out only once. They will be saved and you can use them for all events hosted on the BMATCH platform.

Each new card inserted will be set by default to "To be completed" in the drop-down menu at the top. This indicates that the card is in progress and therefore, in draft.

Always remember to save, even while working on the draft (by clicking Save).

Once the compilation is complete, select the "Pending approval" label from the drop-down menu. The InBuyer staff will validate the form and, once checked, it will appear as "Approved".

From that moment on, the form will be visible to the counterparts.

Company profile Company Profile Products rochure (Max 10MB) se fill in all the fields in English



Example of card displayed by counterparts





Need quidance in your internationalization journey? Find out alread our training articlifus and specialized services dedicated to initial assistance.
Seminars and Webinars
We select for you the main news on internationalization lasses and organize events to update you on foreign trade news.
NIBI Training - Business School
Privacyls NBR, but localises school for internationalization, we design and implement master's and executive courses for those operating in foreign markets.
One on one assistance mantings
We arganize individual meetings with experts in contains, tendion, international contracting and other export valued topics.
Expert check-up
Starting with the costome code, we identify the most evilable markets in which to export your product.





Example of form being filled in