



inBUYER 365

**MANUAL FOR BUYER /
FOREIGN COMPANIES**

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THE DIRECTORY: THE ITALIAN VIRTUAL CATALOG

InBuyer 365 is an **innovative virtual catalog** that **collects** and **showcases all the Italian companies** that have actively participated in the InBuyer events.

Designed to **connect international buyers with Italian businesses**, the platform offers a **great opportunity for foreign operators** to **explore company profiles**, review their **product offerings**, and identify those that perfectly align with their needs.

Moreover, it facilitates the **organization of online B2B meetings** with the selected potential partners.

With over **950 Italian companies** already displayed, InBuyer 365 is reserved to foreign operators, offers **round-the-clock access throughout the year**, and further enhances the portfolio of business matching solutions provided by Promos Italia.



THE DIRECTORY: WHY PARTECIPATE

FREE ACCESS

Participation of international operators is **free of charge**.

CONTINUOUS VISIBILITY

The directory is **always accessible** to registered buyers, **24/7, 365 days a year**

DYNAMIC DIRECTORY

Company profiles of registered Italian companies are always up-to-date. The online catalog is constantly enriched with new companies and product sheets

DEDICATED SUPPORT

A **Help Desk service** is available to provide assistance to users

OPTIMIZED NETWORKING

InBuyer 365 **facilitates the organization of B2B meetings** during InBuyer events, upon specific request of interested foreign operators.

The screenshot displays the InBuyer 365 website. At the top right is the InBuyer 365 logo. Below the navigation bar is a large banner with the text "Let's start" and an image of three business professionals. A welcome message reads: "Benvenuto su InBuyer 365! Ora fai parte della Directory online delle aziende italiane che partecipano attivamente a InBuyer. La piattaforma InBuyer 365 connette buyer internazionali con oltre 800 imprese italiane, offre agli operatori esteri l'opportunità di esplorare profili aziendali e prodotti. Accessibile agli operatori esteri tutto l'anno, garantisce visibilità continua per le aziende italiane. La tua vetrina sarà disponibile 24 ore su 24, 7 giorni su 7, offrendo un'occasione per ampliare la tua rete commerciale. Assicurati di mantenere aggiornati il tuo Company Profile e le schede prodotto in inglese per cogliere al meglio questa opportunità. Per qualsiasi domanda o se hai bisogno di assistenza, non esitare a contattarci tramite il nostro Help Desk!" Below this is a button "Ottimizza la tua presenza in InBuyer 365". A "Main sectors" section lists various categories like "Agri-food and beverages", "Business services", etc. The main content area is titled "Companies" and features a grid of 30 company profiles, each with a logo, name, and product count (e.g., "DOLCIARIA NALDONI Italy 81 products").

THE DIRECTORY

HOW TO REGISTER

1. CREATE YOUR USER PROFILE

2. FILL OUT THE COMPANY PROFILE

3. REGISTRATION REQUEST SENT!

4. WAIT FOR YOUR REGISTRATION TO BE VALIDATED

5. EXPLORE ITALIAN COMPANIES AND THEIR PRODUCTS

IF YOU HAVE ALREADY PARTICIPATED IN INBUYER OR OTHER PROMOS ITALIA DIGITAL EVENTS, LOG IN WITH THE CREDENTIALS IN YOUR POSSESSION

ONCE YOU ARE PART OF THE DIRECTORY, YOU CAN SEARCH FOR ITALIAN COMPANY PROFILES, PRODUCTS AND EXPRESS YOUR PREFERENCES

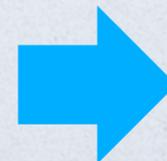
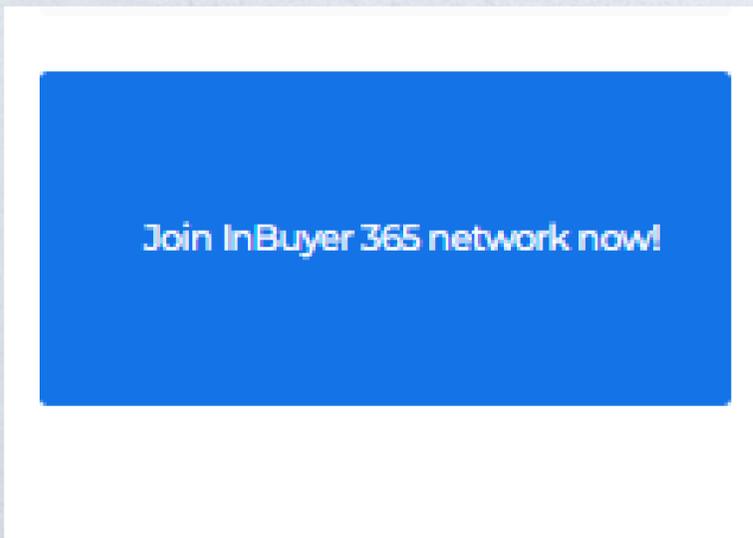
THE DIRECTORY

HOW TO REGISTER

Go to the link

<https://b-match.promositalia.camcom.it/inbuyer-365/inbuyer365.kl>

Click on



InBuyer 365
Your Bridge to Italian Excellence
A virtual catalog that connects international buyers with Italian companies

InBuyer 365 is an innovative virtual catalog that collects and showcases all the Italian companies that have actively participated in the InBuyer events.

Designed to connect international buyers with Italian businesses, the platform offers a great opportunity for foreign operators to explore company profiles, review their product offerings, and identify those that perfectly align with their needs. Moreover, it facilitates the organization of online B2B meetings with the selected potential partners.

With over 1,000 Italian companies already displayed, InBuyer 365 is reserved to foreign operators, offers round-the-clock access throughout the year, and further enhances the portfolio of business matching solutions provided by Promos Italia.

Why participate

- Free access**
Participation of international operators is free of charge. Participation costs for Italian companies are borne by the participating Chambers of Commerce (see bottom of the page).
- Continuous visibility**
The directory is always accessible to registered buyers, 24/7, 365 days a year.
- Dedicated support**
A Help Desk service is available to provide assistance to users.
- Dynamic Directory**
Company profiles of registered Italian companies are always up-to-date. The online catalog is constantly enriched with new companies and product sheets.
- Optimized Networking**
InBuyer 365 facilitates the organization of B2B meetings during InBuyer events, upon specific request of interested foreign operators.

Italian Provinces Admitted

Bergamo	Caserta	Catania
Catanzaro	Cosenza	Crotone
Ferrara	Genova	Lodi
Lucca	Massa-Carrara	Milano
Modena	Monza	Perugia
Pisa	Ragusa	Ravenna
Salerno	Siracusa	Sondrio
Terzi	Udine	Vibo Valentia

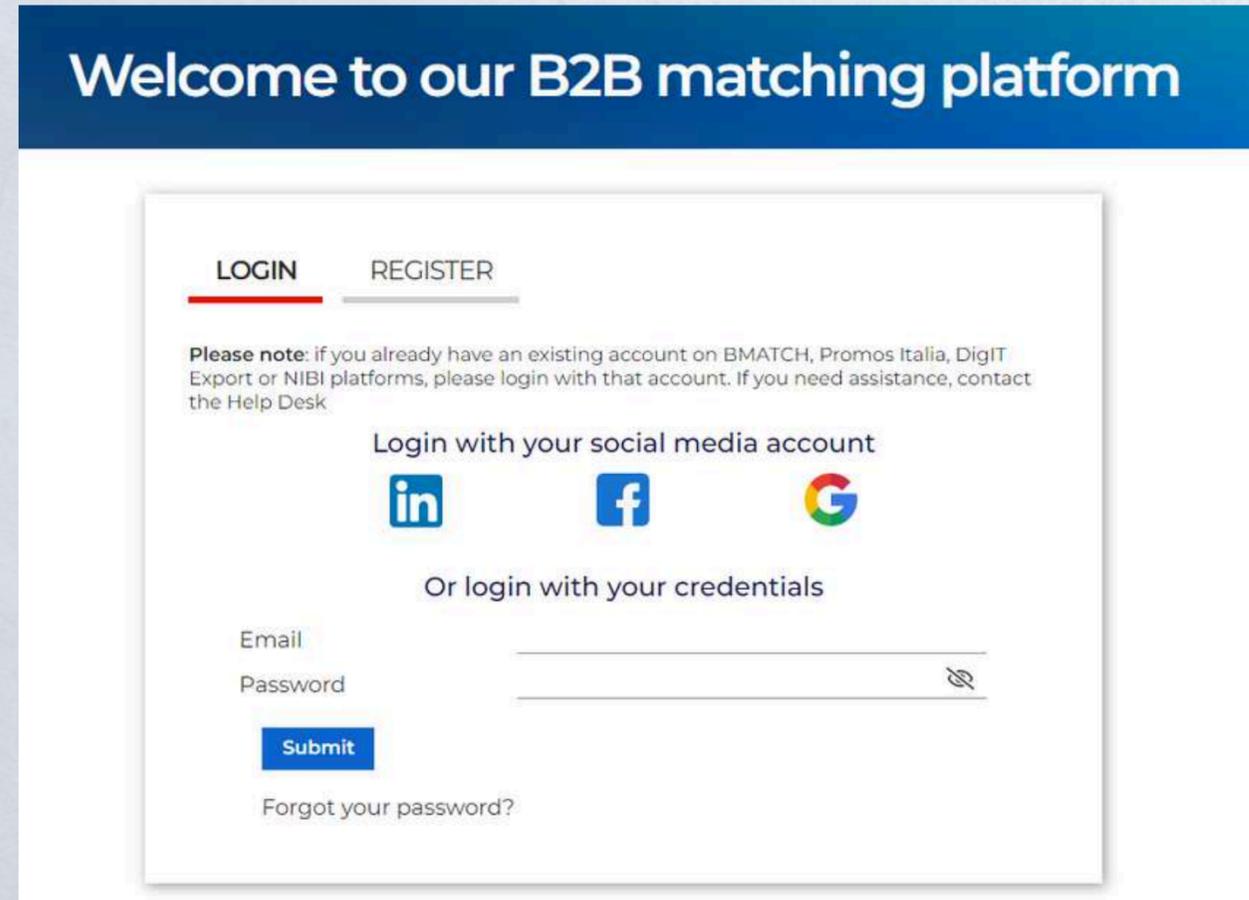
InBuyer 365 - key numbers

Italian companies 950 operating on the platform	Potential buyers 657 from all over the world	Company products 1.500 to browse on the platform	Product sectors 9 represented
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THE DIRECTORY

HOW TO REGISTER

The registration form will appear: Select the "REGISTER" tab



Welcome to our B2B matching platform

LOGIN REGISTER

Please note: if you already have an existing account on BMATCH, Promos Italia, DigIT Export or NIBI platforms, please login with that account. If you need assistance, contact the Help Desk

Login with your social media account

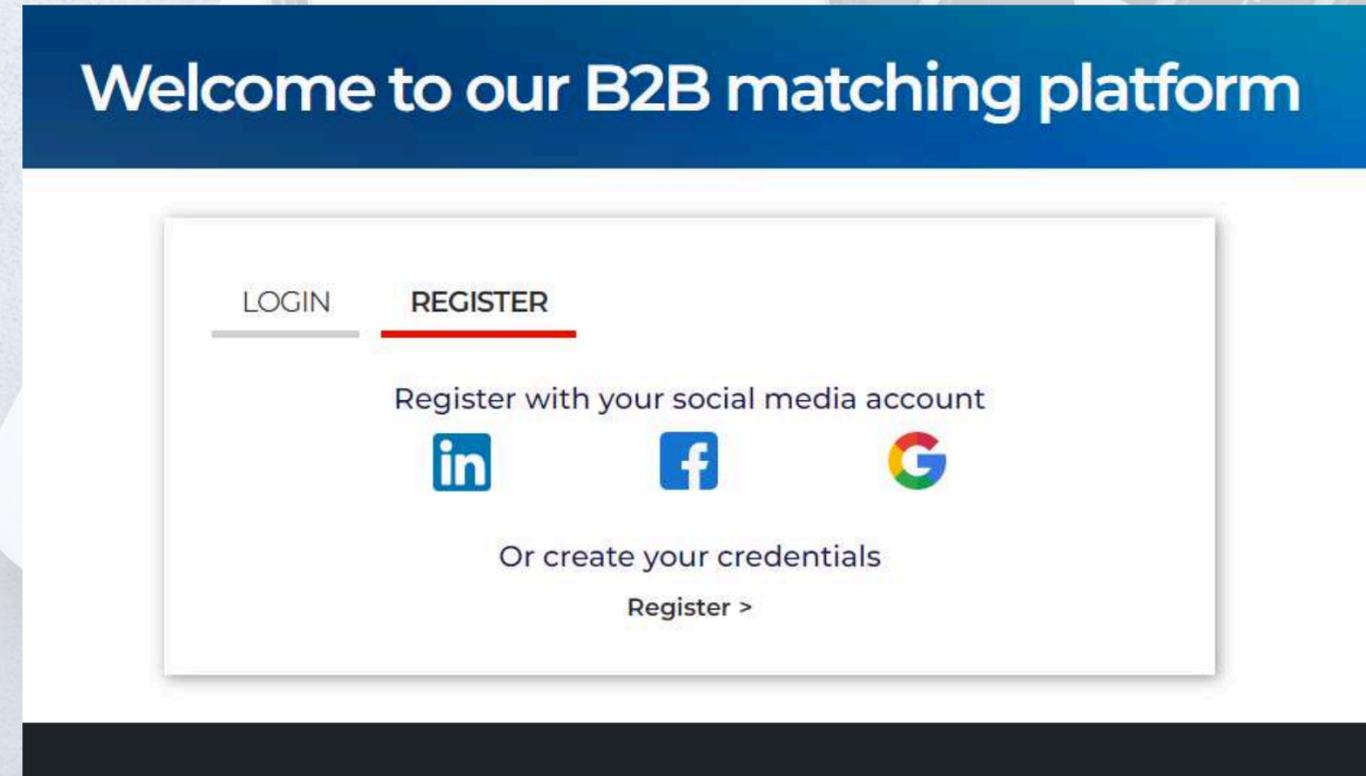
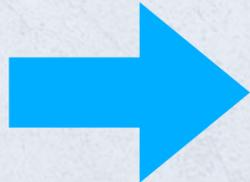
Or login with your credentials

Email

Password

Submit

[Forgot your password?](#)



Welcome to our B2B matching platform

LOGIN **REGISTER**

Register with your social media account

Or create your credentials

[Register >](#)



If you have participated in previous editions of InBuyer or have already created an account on the Eventi Promos Italia, BMATCH, DigIT Export or NIBI platforms, we ask you to please log in with the same credentials.

The credentials used for the InBuyer platform until 2022 are no longer valid.

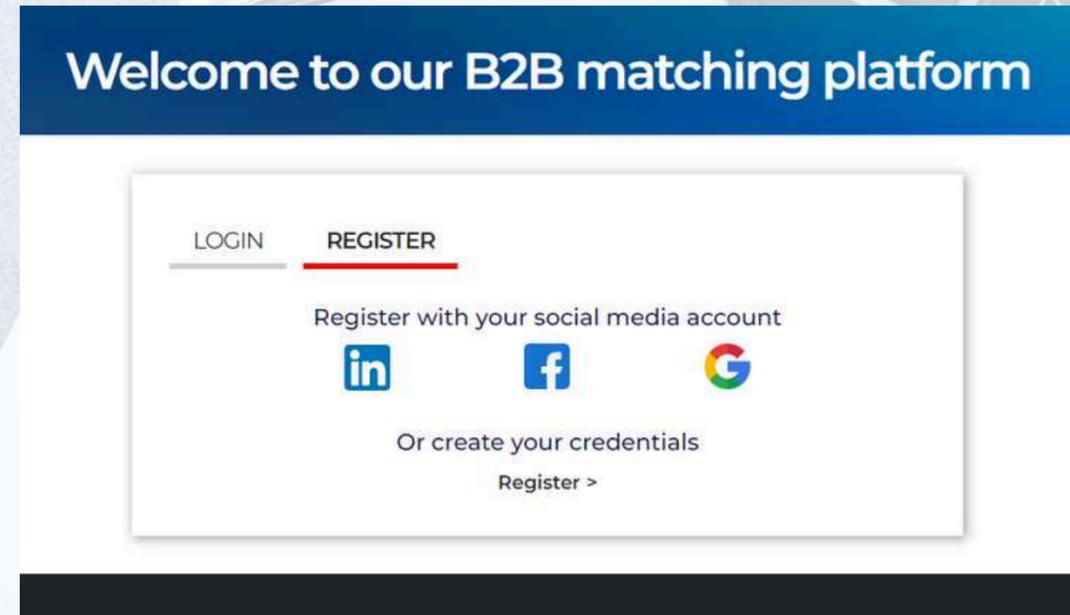
THE DIRECTORY

HOW TO REGISTER

You can register in two ways:

1) Using a **social media channel** (LinkedIn, Facebook, Google - the Inbuyer365 platform will use the following information: email and profile photo). Remember that **to log in to the platform you will then always have to use the same method.**

2) Creating your login credentials by clicking on Register



 **Please note:** If you no longer remember your credentials for future access, you can recover them in one of the following ways:

- if you registered with social media, through the chosen social network;
- if you registered via credentials, perform the password recovery.

Team InBuyer365 will not be able to recover your password on your behalf.

THE DIRECTORY

USER ACCOUNT CREATION



The profile screen will appear. **Fill in all the required user information.**

As a foreign company, select **“Buyer/Foreign Company”** in **“User role”**.

If the company you represent has previously participated in an InBuyer event or another event on the BMATCH platform, you may already **find the company name available** in the **drop-down menu**. Filling in the **“Company”** field, you will be able to search for it. Otherwise, click **“If you don’t find your company”** and enter it via **“Create a new company”**.

Once you have filled in all the fields, click on **Proceed**.

The image shows a sequence of three screenshots from the InBuyer365 registration process. The first screenshot is the main 'Registration' form with fields for 'User Role' (Seller/Italian Company, Buyer/Foreign Company), 'Personal data' (First name, Last name, Company, Job title, Country, City, Phone number), 'Create your profile' (Corporate e-mail / Login, Password, Confirmation password), and marketing consent sections. A blue arrow points from the 'Company' field to the second screenshot. The second screenshot shows a 'Search for your company' modal with a search bar and a button that says 'If you don't find your company, click here'. A blue arrow points from this button to the third screenshot. The third screenshot shows a 'Create a new company' modal with fields for 'Name' (Azienda Test), 'Country' (Italia), and 'Province' (Milano), along with 'Cancel' and 'Ok' buttons. A large blue arrow points downwards from the second screenshot towards the third.

COMPANY PROFILE



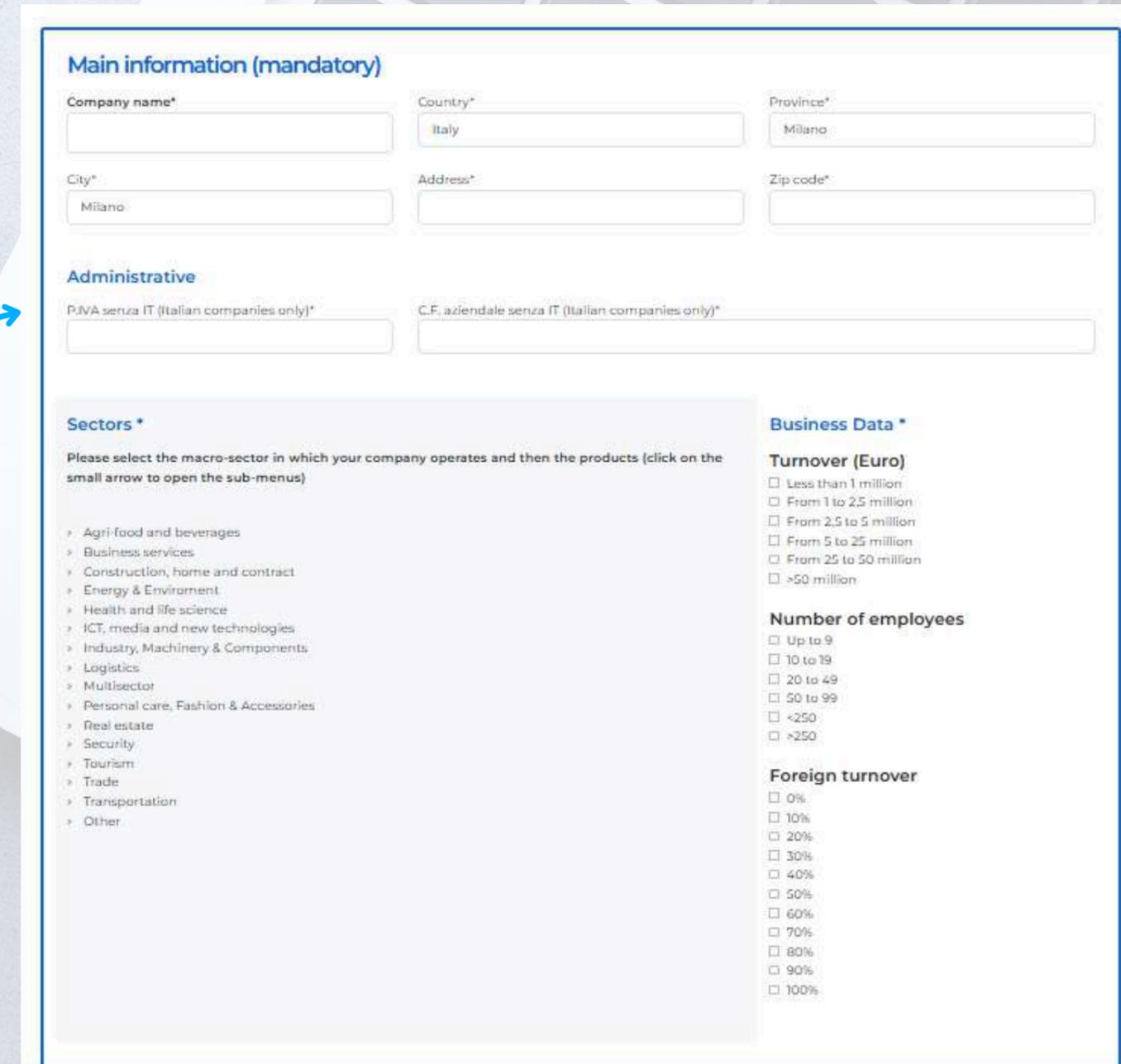
COMPANY PROFILE

MAIN INFORMATION

Fill in the **Main information section** in the blue box of the company profile with **all the mandatory information** about your company and click Continue to proceed with the registration process.

The mandatory fields to complete the registration are:

- Company name
- Country
- Province
- City
- Address
- Zip code
- P.IVA senza IT (Partita iva, solo numeri - no codice IT)
- C.F. aziendale senza IT
- Macro-sector (max. 1) e almeno una categoria merceologica tra quelle proposte
- Turnover (Euro)
- Number of employees
- Foreign turnover



Main information (mandatory)

Company name* Country* Province*

City* Address* Zip code*

Administrative

P.IVA senza IT (Italian companies only)* C.F. aziendale senza IT (Italian companies only)*

Sectors *

Please select the macro-sector in which your company operates and then the products (click on the small arrow to open the sub-menus)

- › Agri-food and beverages
- › Business services
- › Construction, home and contract
- › Energy & Environment
- › Health and life science
- › ICT, media and new technologies
- › Industry, Machinery & Components
- › Logistics
- › Multisector
- › Personal care, Fashion & Accessories
- › Real estate
- › Security
- › Tourism
- › Trade
- › Transportation
- › Other

Business Data *

Turnover (Euro)

- Less than 1 million
- From 1 to 2.5 million
- From 2.5 to 5 million
- From 5 to 25 million
- From 25 to 50 million
- >50 million

Number of employees

- Up to 9
- 10 to 19
- 20 to 49
- 50 to 99
- <250
- >250

Foreign turnover

- 0%
- 10%
- 20%
- 30%
- 40%
- 50%
- 60%
- 70%
- 80%
- 90%
- 100%

Continue

Once you have filled in these fields, you can already click on **“Continue”** and proceed.

COMPANY PROFILE

FURTHER INFORMATION

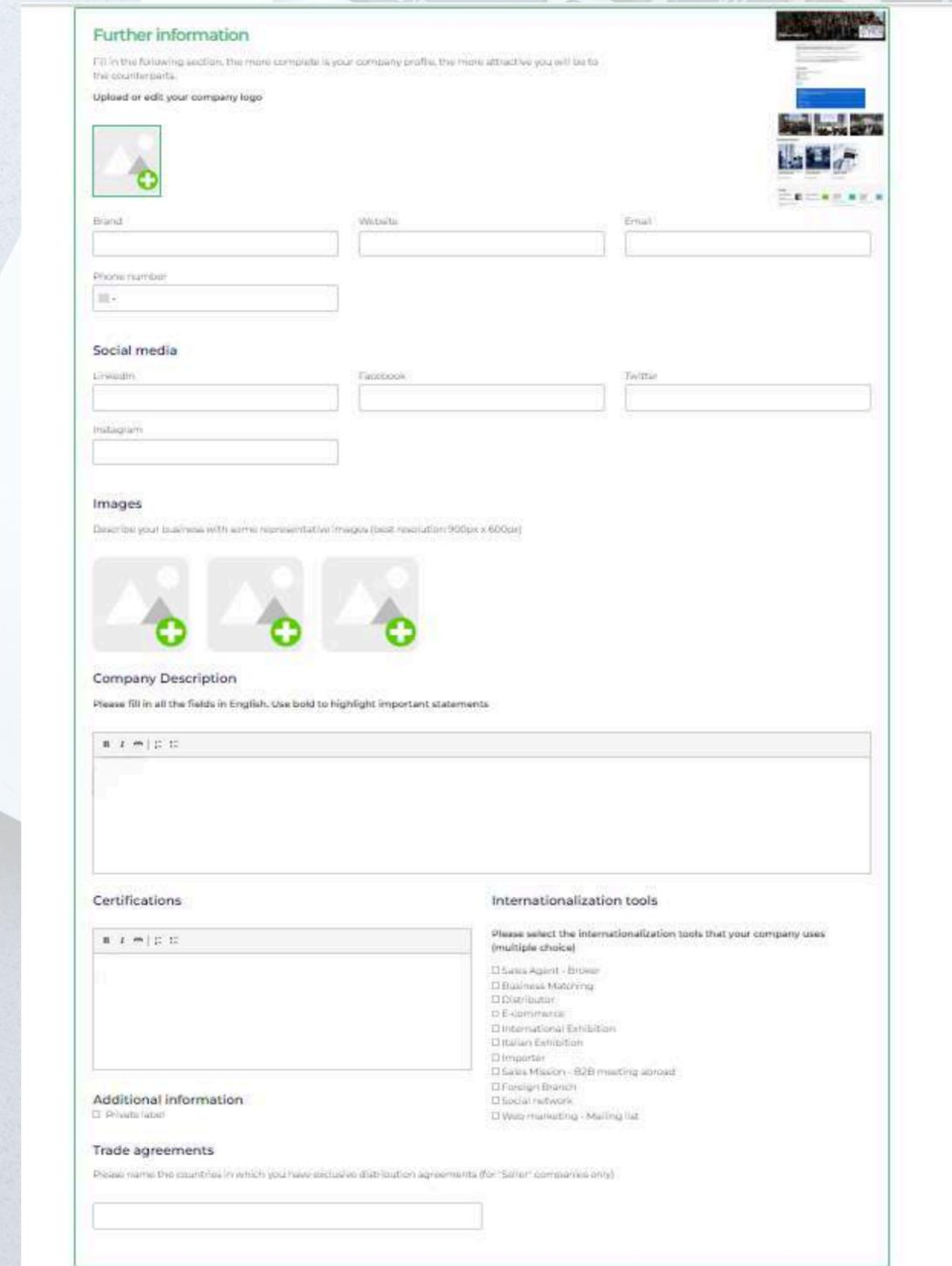
The company profile will be **your online showcase**: the more complete it is, the more the InBuyer365 team **will be able to involve you in events of your interest**.

Fill in the **Further information section** of the company profile with all the **other information relating to your company**.

You will be asked to fill out the profile in detail **only the first time you sign up to InBuyer 365**.

Once filled out and saved, **you can use it for all other events hosted on the BMATCH platform**.

You can update it with new information at any time.



The screenshot shows the 'Further information' section of a company profile form. It includes a logo upload field, contact information fields (Brand, Website, Email, Phone number), social media links (LinkedIn, Facebook, Twitter, Instagram), and an images section with three upload slots. Below these are a 'Company Description' text area, 'Certifications' and 'Internationalization tools' sections with checkboxes, and an 'Additional information' section with a 'Private label' checkbox. At the bottom, there is a 'Trade agreements' section with a text input field for listing countries.

COMPANY PROFILE: FURTHER INFORMATION

LOGO, CONTACTS E SOCIAL MEDIA

Insert **your logo**, the website in English, in addition to the **company email and telephone contacts**.

If your company has **social media pages**, highlight them in the company profile by inserting the link in the **Social media paragraph**

Further information

Fill in the following section, the more complete is your company profile, the more attractive you will be to the counterparts.

Upload or edit your company logo



Brand	Website	Email
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
Phone number		
<input style="width: 95%;" type="text"/>		

Social media

LinkedIn	Facebook	X
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
Instagram		
<input style="width: 95%;" type="text"/>		



COMPANY PROFILE: FURTHER INFORMATION

COMPANY IMAGES AND DESCRIPTION

Please include **some representative images of your company** and a **description of your business** in English.

Images

Describe your business with some representative images (best resolution 900px x 600px)

Company Description

Please fill in all the fields in English. Use this space to describe your company activity and your product lines in the most precise way possible. This will help counterparts to better understand the exact field in which your company is operating.

B I [Link icon] [List icon] [Table icon]

[Empty text area for description]

COMPANY PROFILE: FURTHER INFORMATION

CERTIFICATIONS, TOOLS E TRADE AGREEMENTS



In the **“Certifications”** field, indicate the certifications your company has.

In **“Internationalization tools”** selects the main tools that your company uses to sell abroad or to make your products known abroad.

In the **“Trade agreements”** field: indicate whether and in which countries you just have exclusive distribution agreements.

The screenshot shows a web form with the following sections:

- Certifications**: A text area with a rich text editor toolbar (B, I, bold, italic, list, link, unlink, undo, redo).
- Internationalization tools**: A section titled "Please select the internationalization tools that your company uses (multiple choice)" with a list of options:
 - Sales Agent - Broker
 - Business Matching
 - Distributor
 - E-commerce
 - International Exhibition
 - Italian Exhibition
 - Importer
 - Sales Mission - B2B meeting abroad
 - Foreign Branch
 - Social network
 - Web marketing - Mailing list
- Additional information**: A checkbox for "Private label".
- Trade agreements**: A section titled "Please name the countries in which you have exclusive distribution agreements (for 'Seller' companies only)" with a text input field.
- Save**: A blue button at the bottom right.

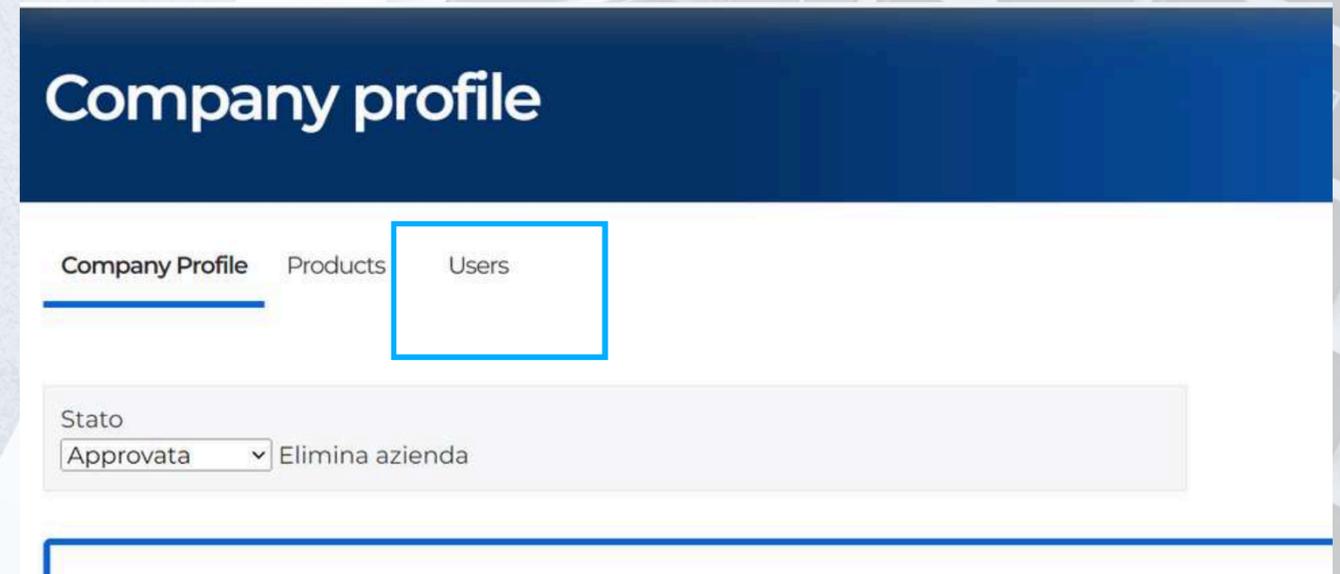
COMPANY PROFILE

CHANGE OF OWNERSHIP

The **first user** who will be associated with company will be the "**owner**" of the Company profile and will be the only one authorized to modify or add information and view the company profile. The user will have the "**Admin**" role.

If you decide to **change the main contact** of the company authorized to make changes, we invite you to contact the InBuyer Team, who will take care of the role change.

Those with the Simple User role will not be able to view or modify it.

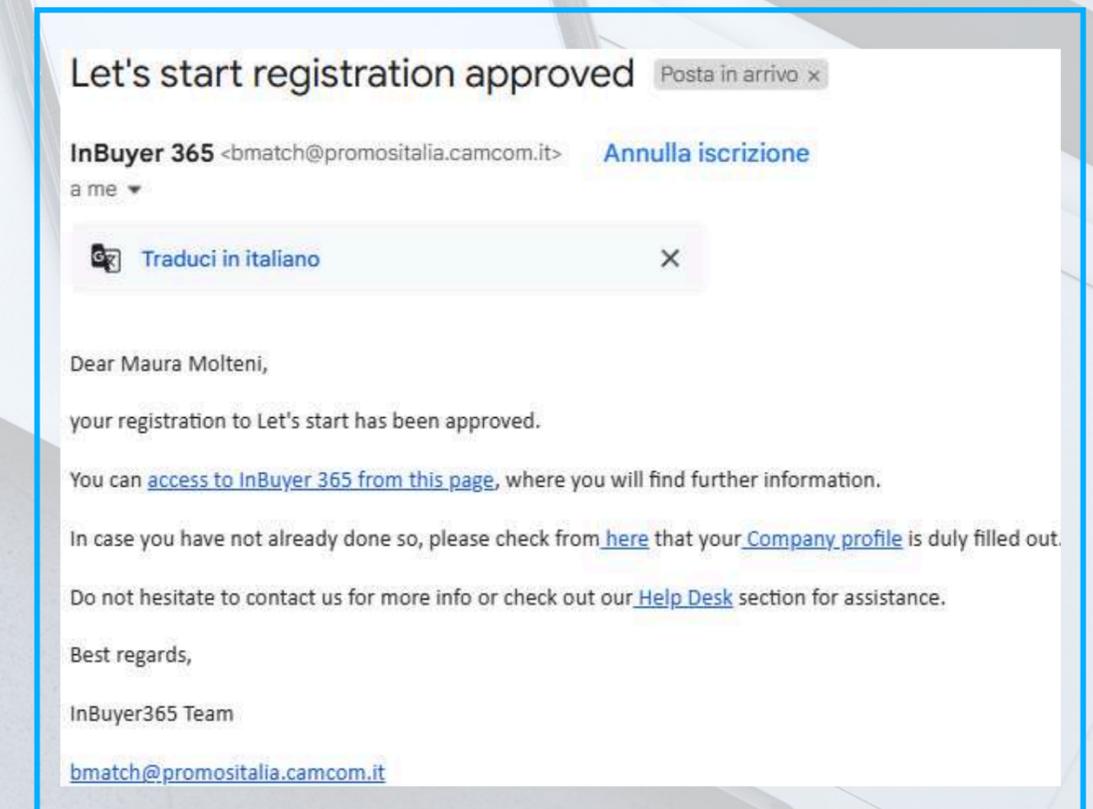
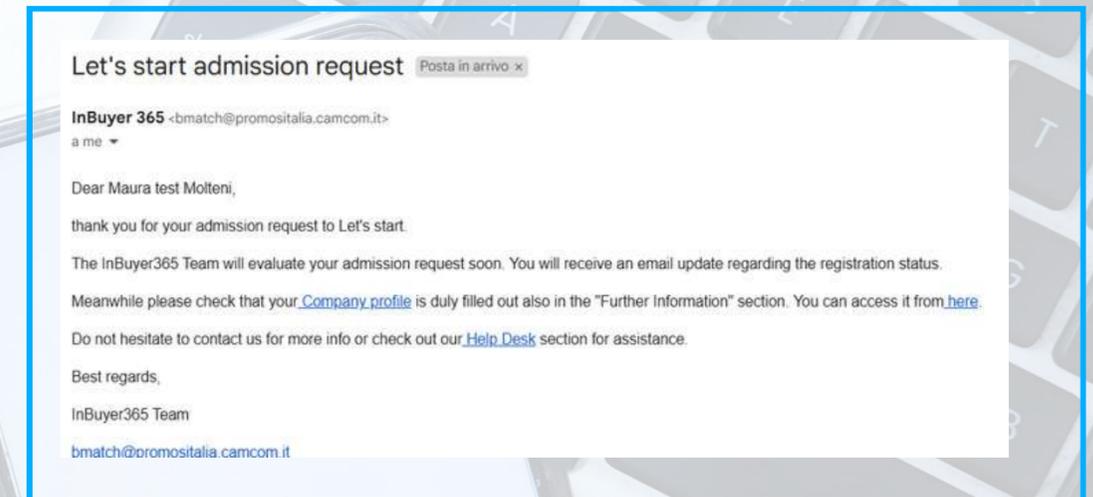
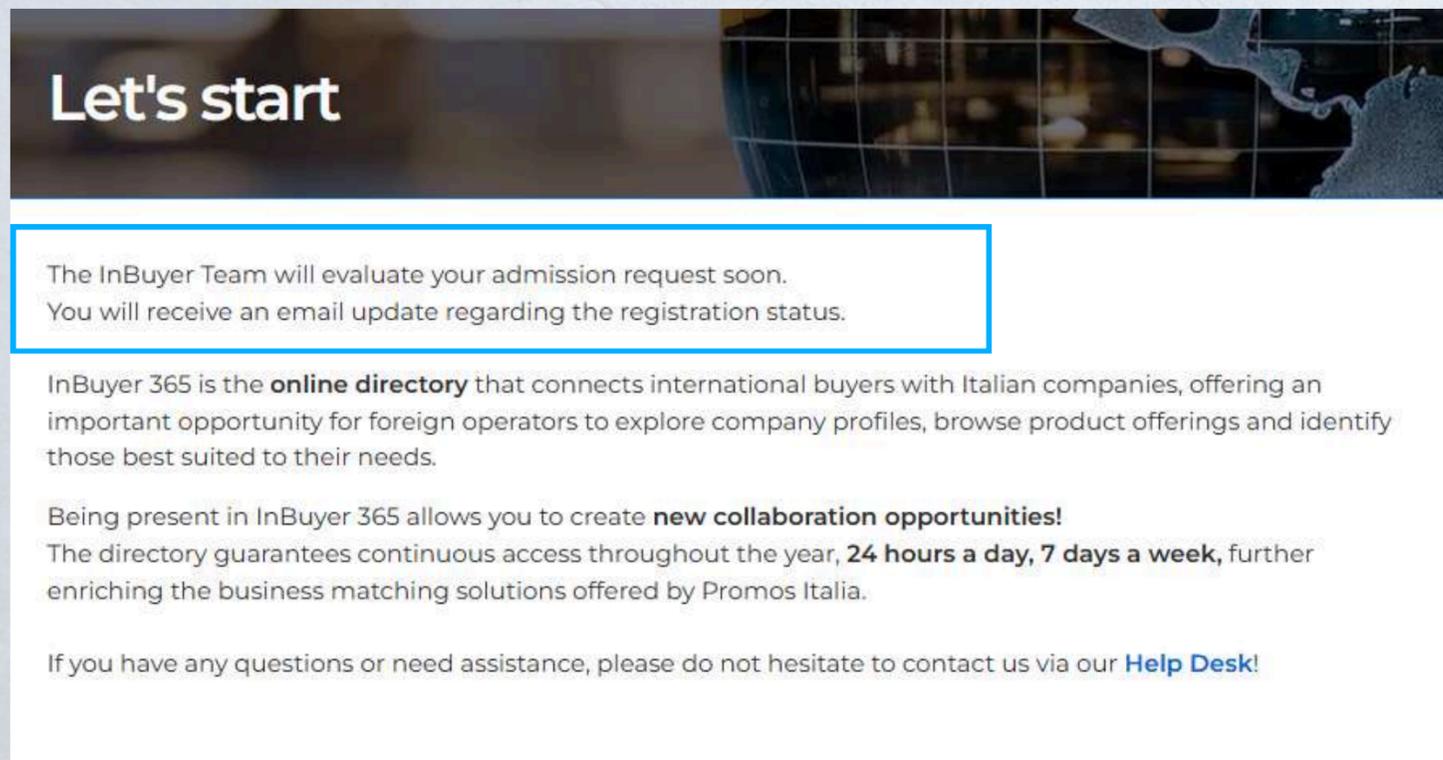


REGISTRATION COMPLETED USER APPROVATION



REGISTERED USER: PENDING APPROVAL

Once you have completed all the fields of the company profile (mandatory section) and clicked on "Continue", the **following message will appear and you will receive a notification** informing you that your registration request has been registered and processed.



The **Inbuyer 365 team** will analyze your profile shortly and you will receive an **approval email to access the platform.**

In case your profile cannot be activated you will receive a notification.

APPROVED USER: WELCOME IN



The **InBuyer 365 team** has **approved your company**. You have received the approval notification by email.

You are now part of the **InBuyer 365 Directory!**

Now you can:

- **Complete your company profile** and possibly insert product sheets
- **Consult the profiles** of Italian companies
- **Consult the product sheets** of Italian companies
- **Select the companies** you are **interested in**

How to do it? Scroll through the next slides

The screenshot shows the InBuyer 365 website interface. At the top, there is a navigation bar with 'HOME', 'INBUYER', 'INBUYER 365', and 'ADM'. Below this is a banner with the text 'Let's start'. The main content area includes a 'Welcome to InBuyer 365!' message, a 'Manage favourite company profiles' button, and a 'contact us' button. A section titled 'Main sectors' lists various categories with product counts: (246) Agri-food and beverages, (2) Business services, (61) Construction, home and contract, (28) Industry, Machinery & Components, (86) Personal care, Fashion & Accessories, (1) Security, and (235) Tourism. The 'Companies' section displays a grid of 24 company profiles, each with a logo, name, and product count. The companies listed include Dolciaria Naldoni, Zeus Milano, Major Group, Benvolio, Mia Cosmetics, Caffè Dodaro, Gambilongo Caffè, InLinea, G.M. Piccoli, Camiceria Agatex, Milano Bedding, Luxor, Acetaia Guerzon, Campo D'oro, Farmaricci Since 1905, La Sedia, Lara Bellini, Almar, CCS, Jacklon, M.G.C., Bidoli, Birra Eretica, and Ca Modèano.



CONSULT THE ITALIAN COMPANIES PROFILES



HOW TO SEARCH ITALIAN COMPANIES

Now you can **browse and save profiles of Italian companies.**

Start **by choosing the macrosector** in which you operate and refine your search by applying the filters of interest.

You will be able to **mark as "favorite"** those companies that meet your needs and save them, also adding personalized notes.

You have **more than 950 Italian companies** to discover!

The screenshot displays the InBuyer 365 website interface. At the top, there is a navigation bar with the InBuyer 365 logo and menu items: HOME, INBUYER, INBUYER 365, and ADM. Below the navigation bar is a banner with the text "Let's start" and a globe graphic. The main content area features a "Welcome to InBuyer 365!" message and a brief description of the platform's purpose: connecting international buyers with over 800 Italian companies. It also provides instructions on how to use the search filters and a "contact us" button. Below this, there is a "Main sectors" section with a grid of buttons representing different macrosectors: (246) Agri-food and beverages, (2) Business services, (61) Construction, home and contract, (28) Industry, Machinery & Components, (86) Personal care, Fashion & Accessories, (1) Security, and (235) Tourism. The "Companies" section is a grid of 24 company profiles, each with a logo, company name, and the number of products available. The companies listed include: DOLCIARIA NALDONI (81 products), ZEUS MILANO (53 products), MAJOR GROUP SRL (43 products), BENVOLIO 1936 SRL (36 products), MIA COSMETICS SRL (32 products), CAFFÈ DODARO DAL 1953 (31 products), CAMBILONGO CAFFÈ SRL (26 products), INLINEA SRL (25 products), G.M. PICCOLI SPA - THE PERLA COMPANY (24 products), CAMICERIA AGATEX SRL (23 products), MILANO BEDDING BY KOVER SRL (23 products), LUXOR SRL (21 products), ACETAIA GUERZONI SRL (19 products), CAMPO D'ORO SRL (19 products), FARMARICCI SINCE 1905 (19 products), LA SEDIA SRL (19 products), LARA BELLINI SRL (18 products), ALMAR DRINK & FOOD SRL (16 products), CCS SRL (16 products), JACKLON SAS DI GIACALONE A.&C. (16 products), M.G.C. FIGLI DI MARIANI ETTORE S.N.C. (15 products), BIDOLI - MARCHERITA & ARROGO SRL (14 products), BIRRA ERETICA SAS (14 products), and CA MODEANO (14 products).

HOW TO SEARCH FOR ITALIAN COMPANIES

Start your search by **choosing the macro sector** of your interest and, if you want, **refine your search by choosing the other filters available:**

- Product categories
- Specific product
- Subcategories
- Italian Regions
- Italian Provinces
- Turnover

The **system will return a list of companies** that meet your criteria.



Main sectors

[246] Agri-food and beverages [2] Business services [61] Construction, home and contract [28] Industry, Machinery & Components [86] Personal care, Fashion & Accessories

[1] Security [235] Tourism

Product Categories

[2] Animal feed [1] Baby food [13] Baked goods, sweets and chocolate [16] Cheese and meat alternatives [25] Coffee, tea & infusions [1] Cosmetics [25] Dairy [1] Farms/Hatchery [1] Fire prevention [5] Fresh fruits and vegetables (fourth range) [12] Fresh products [21] Frozen products and ice cream (third range) [9] Gluten free [18] Meat and cold cuts [24] Oil, Vinegar and other Condiments [12] Pasta, Rice, Flour and Grains [11] Ready meals [7] Sauces and preserves [10] Snacks and dried fruits [10] Soft drinks, plant-based drinks [3] Water [1] Wholesalers [50] Wine & spirits

Specific Products

[10] Aged cheese [6] Beer [27] Bread and Bakery [14] Chocolate [6] Dry or dried fruits/vegetables [16] Flour [15] Fresh cheese [6] Fresh cold cuts [1] Fresh fruit [1] Fresh pasta and doughs [1] Fresh ready-made meals [2] Fresh salad [4] Fresh vegetables [9] Frozen bread, pasta, pizza, salty snacks [1] Frozen fish and seafood [9] Frozen ice cream, desserts, fruit [5] Frozen ready-made meals [5] Frozen vegetables [1] Hair and beard [24] Healthy food and snacks [12] Honey [6] Liquors [1] Nutritional Supplements [56] Oil [7] Other condiments [5] Other grains [30] Pasta [33] Preserves and spreads [10] Rice [45] Sauces [1] Skin care, hair removal products, sun care, beauty masks [8] Spirits [14] Sweet and savoury snacks [27] Sweets [2] Vinegar [43] Wine [4] Yogurt / Dessert

Subcategories

[8] Biodynamic wine [6] No sulphites added wine [23] Organic wine [19] Sustainably produced wine [8] Vegan wine [37] Wine

Regions

[33] Calabria [24] Campania [33] Emilia-Romagna [20] Friuli-Venezia Giulia [1] Lazio [11] Liguria [77] Lombardia [8] Toscana [39] Umbria

Italian Provinces Admitted

[22] Bergamo [7] Caserta [1] Catanzaro [28] Cosenza [2] Crotona [2] Ferrara [1] Genova [1] Lodi [3] Lucca [36] Milano [21] Modena [7] Monza [32] Perugia [5] Pisa [10] Ravenna [17] Salerno [11] Sondrio [7] Terni [20] Udine [2] Vibo Valentia

Turnover (Euro)

[118] Less than 1 million [43] From 1 to 2.5 million [29] From 2.5 to 5 million [37] From 5 to 25 million [9] From 25 to 50 million [12] >50 million

Companies

 DOLCIARIA NALDONI Italy 61 products	 BENVOLIO 1938 SRL Italy 36 products	 CAFFÈ DODARO DAL 1953 Italy 31 products	 GAMBILONGO CAFFÈ SRL Italy 26 products	 G.M. PICCOLI SPA - THE PERLA COMPANY Italy 24 products	 ACETAIA GUERZONI SRL Italy 19 products
 CAMPO D'ORO S.R.L. Italy 19 products	 ALMAR DRINK & FOOD SRL Italy 16 products	 GNAVOLINI RACCOLTA SAPORE SRLS Italy 14 products	 IL SOTTOBOSCO Italy 13 products	 SEGARELLI SALUMI SNC Italy 13 products	 COCCINELLA LINE DI ZAMBETTI MARCO Italy 12 products
 COLUTTA SOCIETÀ AGRICOLA S.S. Italy 12 products	 D&D ITALIA SPA Italy 12 products	 FONTI PREALPI SRL Italy 12 products	 AZIENDA AGRICOLA BIRIFICIO DEI PERUGINI DI PERUGINI ANDREA Italy 11 products	 FRANTOIO CONVERSO (CON.OIL CONVERSO) Italy 11 products	 A.L.P.A. DI GUALTIERI M.C. & C SAS Italy 10 products



HOW TO SEARCH FOR ITALIAN COMPANIES

By **clicking on the company** you are interested in, you will be able to see the **company profile**.

Here you will **find the main information** relating to the company:

- **Description of the company and products**
- **Representative images of the company**
- **Contacts**
- **The company people** registered on the platform
- **The individual product pages**

ADD COMPANY TO YOUR FAVORITES

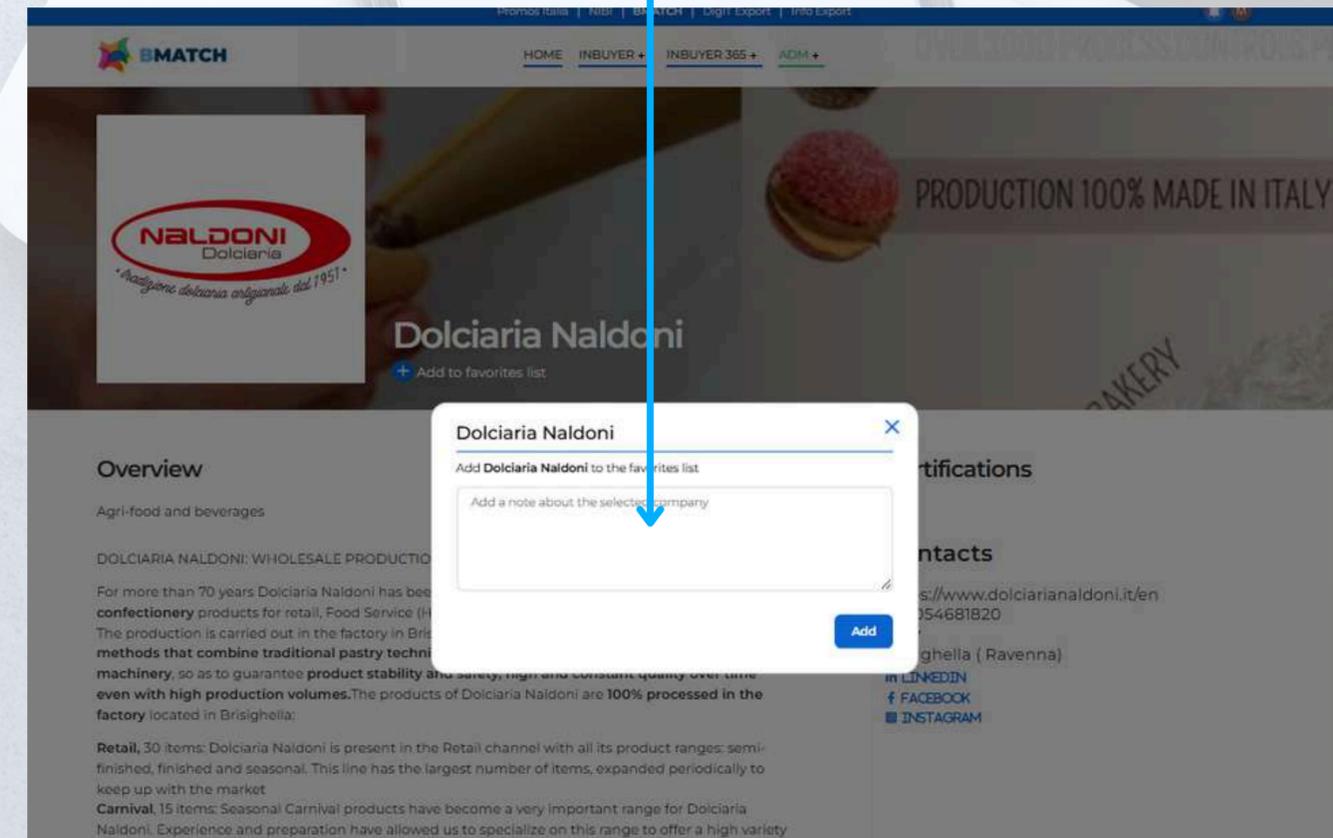
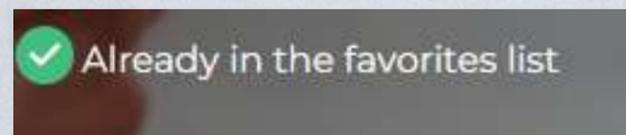
If you are interested in the company, you **can save the profile in your favorites.**

Under the company name, click on the link "**Add to favorites list**"



A pop up will appear:

- you can **enter notes about the company or your interest.**
- **Click on add:** congratulations you have **added the company to your favorites!** Now you can see "Already in the favorites list"

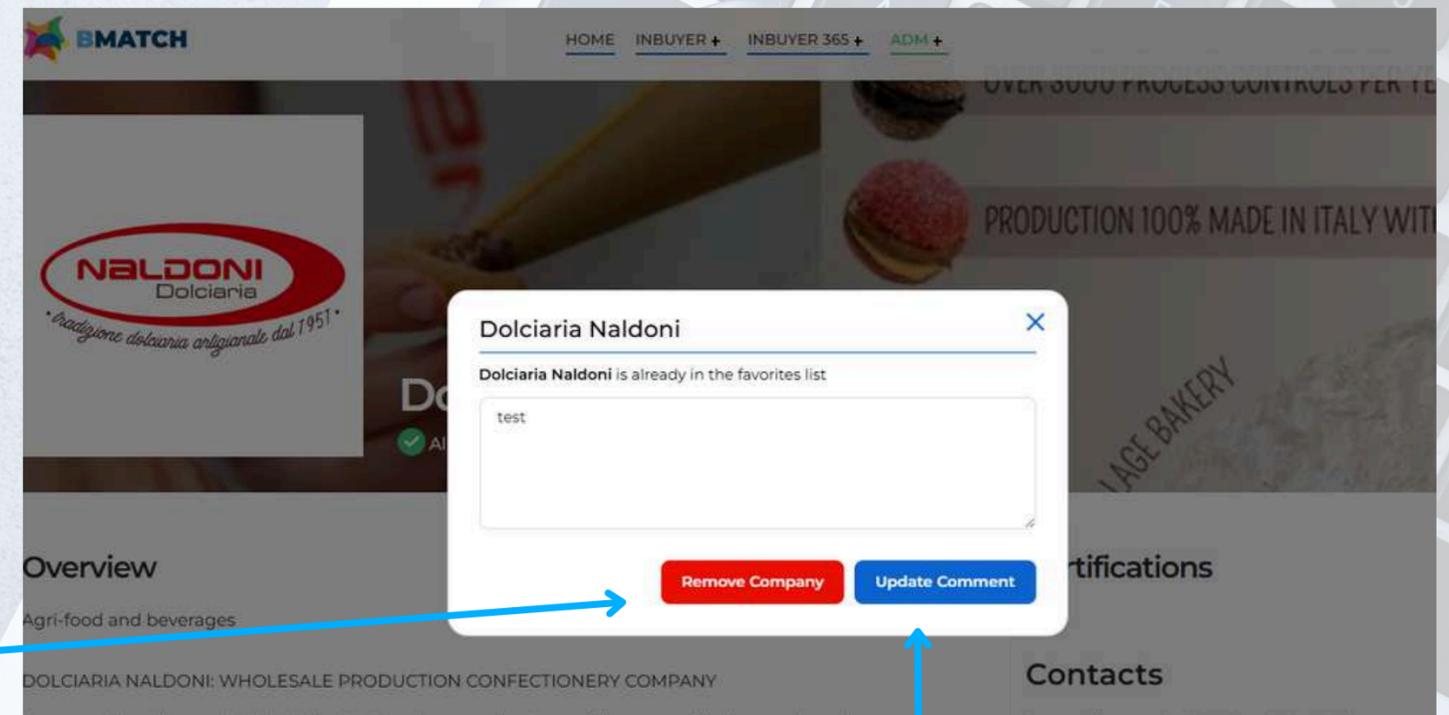


MANAGE YOUR PREFERENCES

You **can update your preferences** at any time. If you want to **change your notes** or **remove your interest**, you can click on the company name.

The pop up will appear again:

- To remove the company from your favorites list, **click on remove company**
- To **update your notes**, edit the test and **click on update comment**



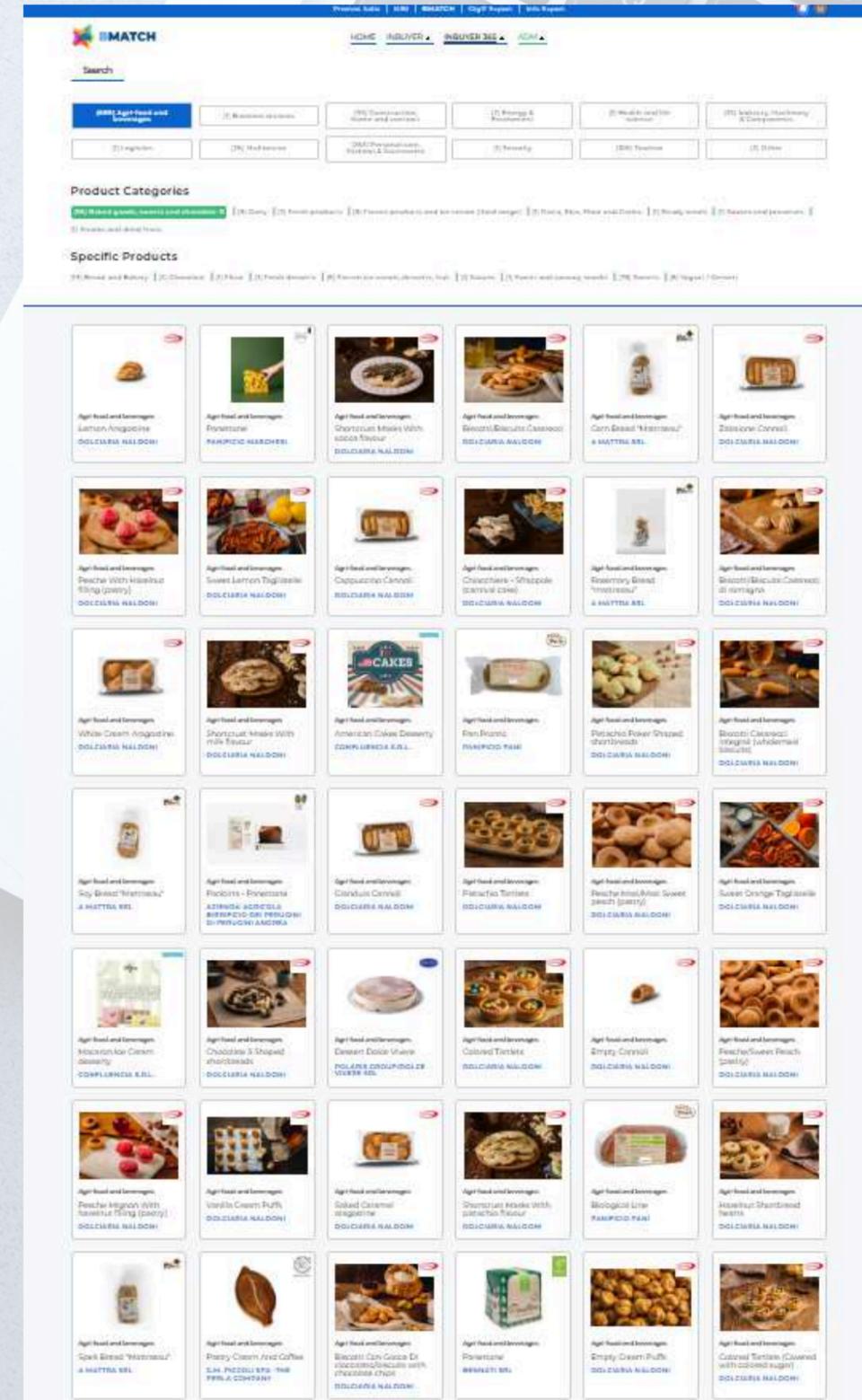
SEARCH BY PRODUCT

You can also **search by single product**. The directory contains more than 1700 product sheets.

Select the **macro-sector of your interest** and, if you want, refine your search by selecting the **other available filters**:

- Product categories
- Specific products

The system will show you the **product sheets that match your selection**.



PRODUCT SHEET

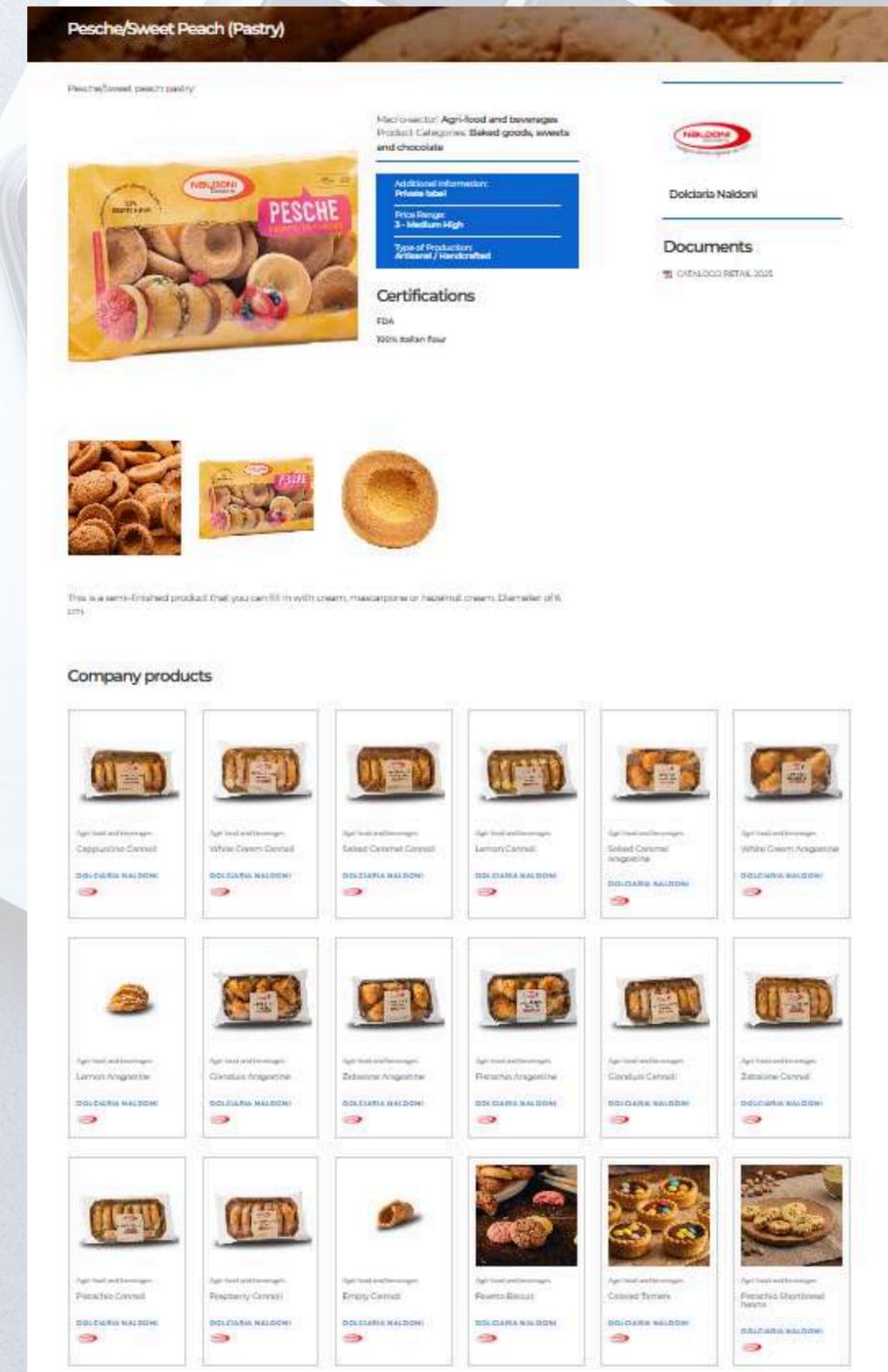
In the product sheet you can view **all the information relating to the individual products.**

- Product image
- Description
- Price Range
- Type of production (artisanal/handacraft)
- Certifications

You can also download the **brochure.**

If you are interested in the product, click on **“Add to your favorites”** next to the company name to save it among your favorites.

The system also shows you **all the other product sheets of the same company below.**



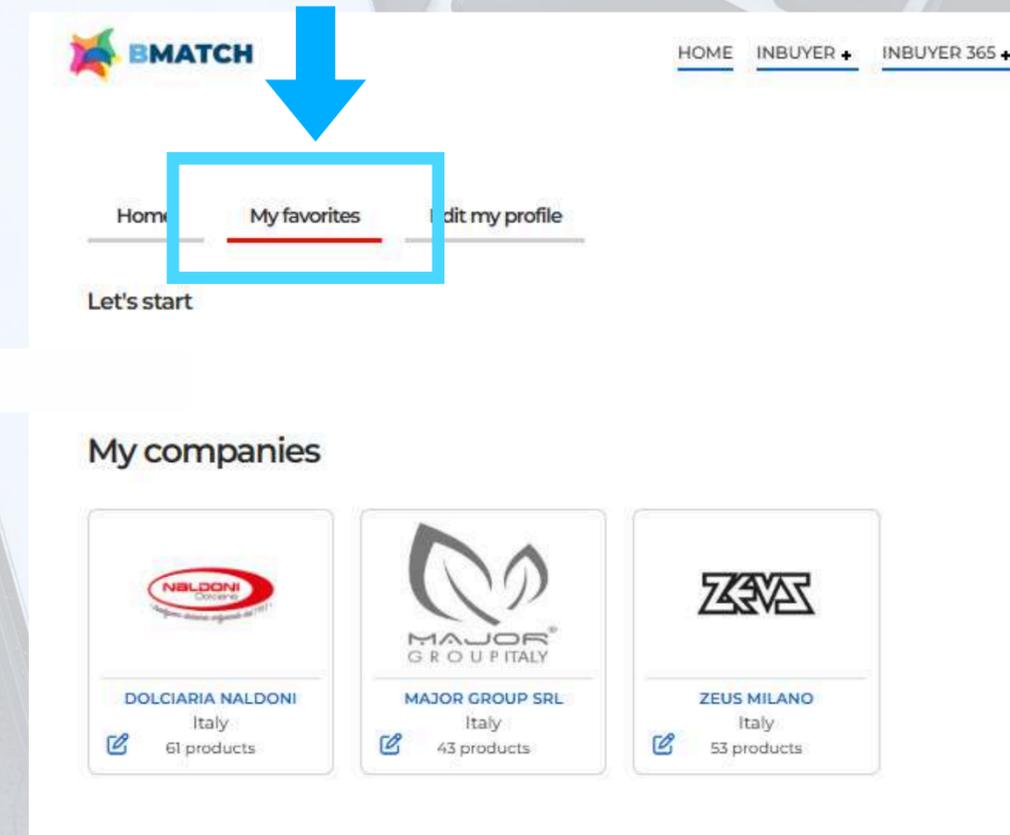
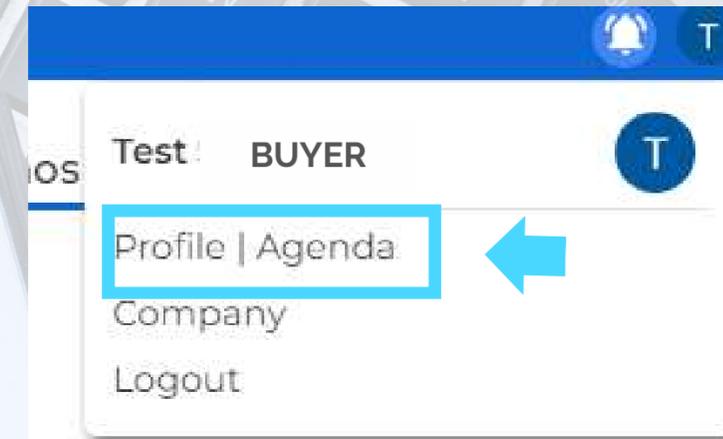
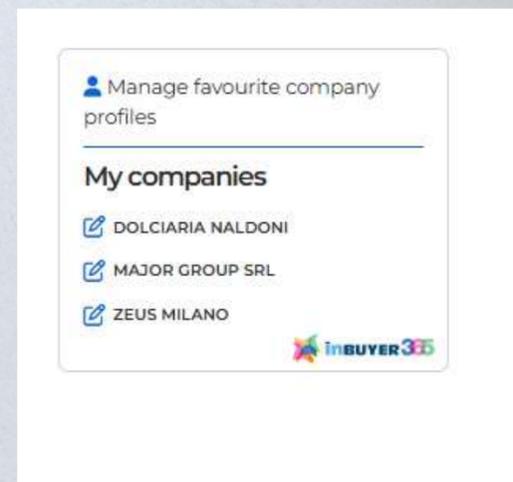
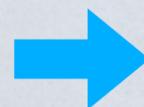
HOW TO ACCESS THE LIST OF SELECTED COMPANIES

At any time you can consult the list of companies you have selected.

1. Click on the **icon in the top right** and **click on Profile | Agenda**
2. Click on the **"My Favorites"** label

By clicking on pencil icon you can view the notes, modify them and remove the preference from the company.

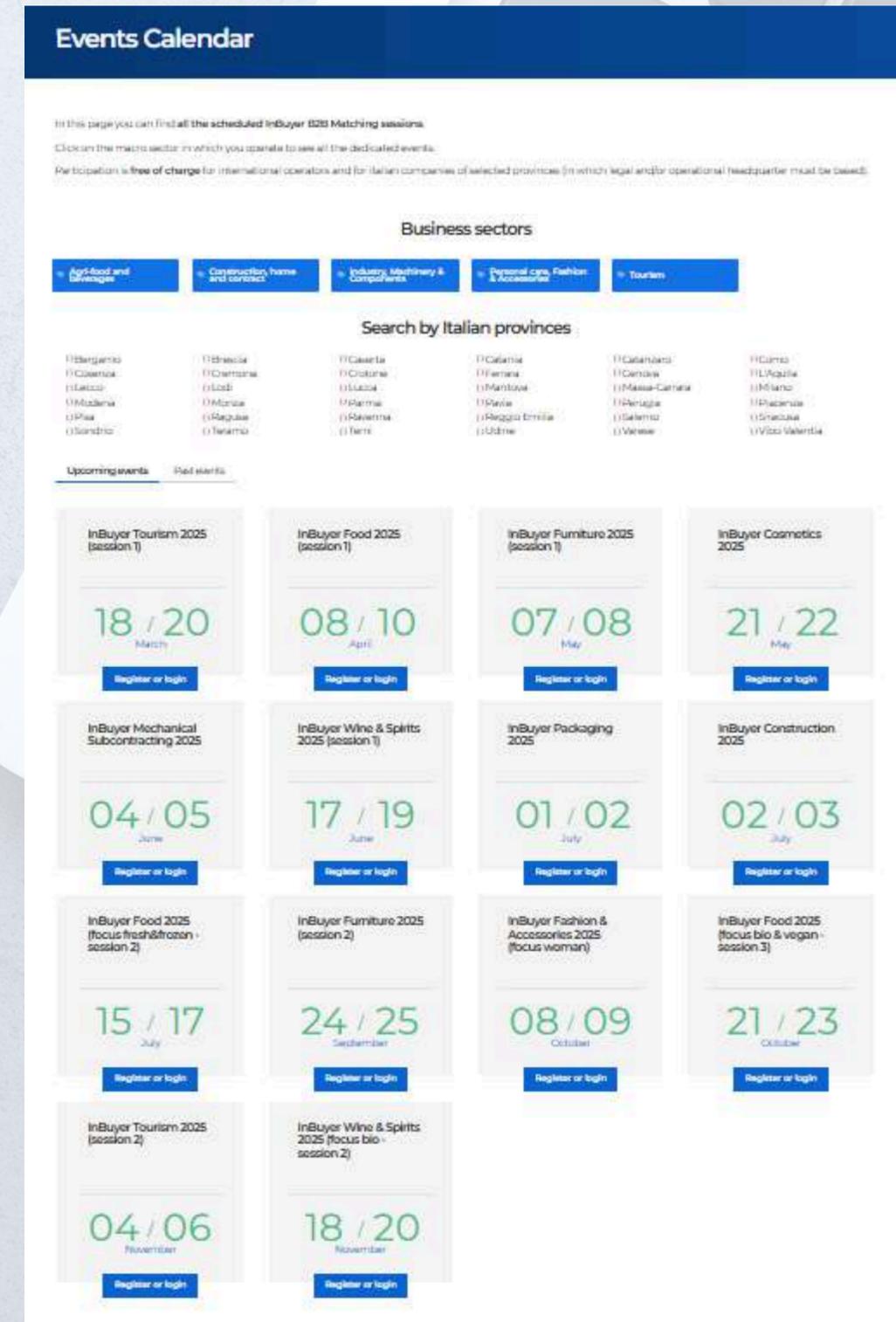
Furthermore, when you navigate the website, **you will see a card on the right of the screen showing the companies you have selected**



WHAT IS THE NEXT STEP?

The **InBuyer 365 team** will see the **preferences you have expressed**.

The **InBuyer365 team** will **contact you** to **inform you** about **upcoming InBuyer events**, during which you **may have the opportunity to meet the companies** you have selected.



Events Calendar

In this page you can find all the scheduled InBuyer B2B Matching sessions.
 Click on the macro sector in which you operate to see all the dedicated events.
 Participation is free of charge for international operators and for Italian companies of selected provinces (in which legal and/or operational headquarters must be based).

Business sectors

- Agri-food and Beverages
- Construction, Home and Contract
- Industry, Machinery & Components
- Personal care, Fashion & Accessories
- Tourism

Search by Italian provinces

- Bergamo, Brescia, Cuneo, Mantova, Padova, Treviso, Udine
- Cremona, Ferrara, Modena, Parma, Reggio Emilia, Toscana
- Como, L'Aquila, Milano, Piacenza, Sondrio, Varese
- Calabria, Campania, Lazio, Liguria, Lombardia, Marche, Piemonte, Puglia, Sicilia, Umbria
- Calabria, Campania, Lazio, Liguria, Lombardia, Marche, Piemonte, Puglia, Sicilia, Umbria

Upcoming events

Event Name	Dates	Month	Action
InBuyer Tourism 2025 (session 1)	18 / 20	March	Register or login
InBuyer Food 2025 (session 1)	08 / 10	April	Register or login
InBuyer Furniture 2025 (session 1)	07 / 08	May	Register or login
InBuyer Cosmetics 2025	21 / 22	May	Register or login
InBuyer Mechanical Subcontracting 2025	04 / 05	June	Register or login
InBuyer Wine & Spirits 2025 (session 1)	17 / 19	June	Register or login
InBuyer Packaging 2025	01 / 02	July	Register or login
InBuyer Construction 2025	02 / 03	July	Register or login
InBuyer Food 2025 (focus fresh/frozen - session 2)	15 / 17	July	Register or login
InBuyer Furniture 2025 (session 2)	24 / 25	September	Register or login
InBuyer Fashion & Accessories 2025 (focus woman)	08 / 09	October	Register or login
InBuyer Food 2025 (focus bio & vegan - session 3)	21 / 23	October	Register or login
InBuyer Tourism 2025 (session 2)	04 / 06	November	Register or login
InBuyer Wine & Spirits 2025 (focus bio - session 2)	18 / 20	November	Register or login

HOW TO LOG IN AGAIN



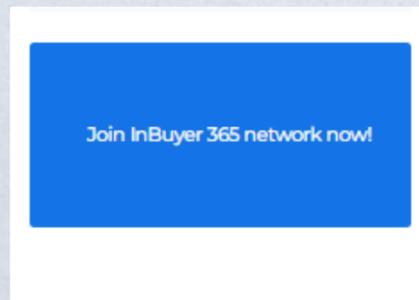
ALREADY HAVE A USER ACCOUNT? HOW TO ACCESS THE PLATFORM

To enter the website after the first access, in which you registered,

go to the page

<https://b-match.promositalia.camcom.it/inbuyer-365/inbuyer365.kl>

click on



If you have participated in previous editions of InBuyer or have already created an account on the Eventi Promos Italia, BMATCH, DigIT Export or NIBI platforms, we ask you to please log in with the same credentials.

The credentials used for the InBuyer platform until 2022 are no longer valid.

InBuyer 365
Your Bridge to Italian Excellence
A virtual catalog that connects international buyers with Italian companies

Why participate

- Free access**
Participation of international operators is free of charge.
- Continuous visibility**
The directory is always accessible to registered buyers, 24/7, 365 days a year.
- Dedicated support**
A Help Desk service is available to provide assistance to users.
- Dynamic Directory**
Company profiles of registered Italian companies are always up-to-date.
- Optimized Networking**
InBuyer 365 facilitates the organization of B2B meetings during InBuyer events, upon specific request of interested foreign operators.

Italian Provinces Admitted

Bergamo	Caserta	Catania
Catanzaro	Cosenza	Crotone
Ferrara	Genova	Lodi
Lucca	Massa-Carrara	Milano
Modena	Monza	Perugia
Pisa	Ragusa	Ravenna
Salerno	Siracusa	Sondrio
Terni	Udine	Vibo Valentia

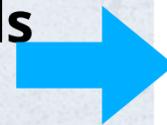
InBuyer 365 - key numbers

Italian companies 950 operating on the platform	Potential buyers 657 from all over the world	Company products 1.500 to browse on the platform	Product sectors 9 represented
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ALREADY HAVE A USER ACCOUNT? HOW TO ACCESS THE PLATFORM

The **Login** screen will appear.

Click on **login and authenticate** with the **credentials you used during the first registration.**



You will be redirected to the **InBuyer 365 welcome page** from which you can consult Italian companies, product sheets and manage your preferences.

Welcome to our B2B matching platform

LOGIN REGISTER

Please note: if you already have an existing account on BMATCH, Promos Italia, DigIT Export or NIBI platforms, please login with that account. If you need assistance, contact the Help Desk

Login with your social media account

Or login with your credentials

Email

Password

Submit

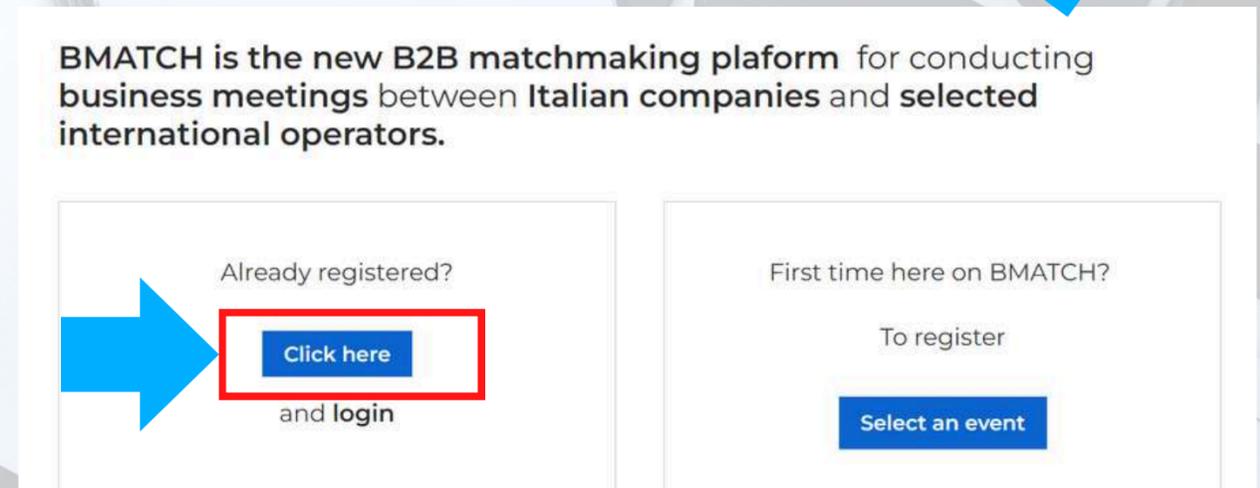
[Forgot your password?](#)

ALREADY HAVE A USER ACCOUNT? HOW TO ACCESS THE PLATFORM

You have **another way** to re-access Inbuyer 365. Go to the link <https://b-match.promositalia.camcom.it/> click **on login at the top right**.

You will find the box **“Already register”** click on **“Click here”** and log in with the credentials you used for the first registration.

Use the navigation menu of the site and click on Inbuyer 365 to enter the Directory.



HELP DESK



CONTACT THE HELP DESK

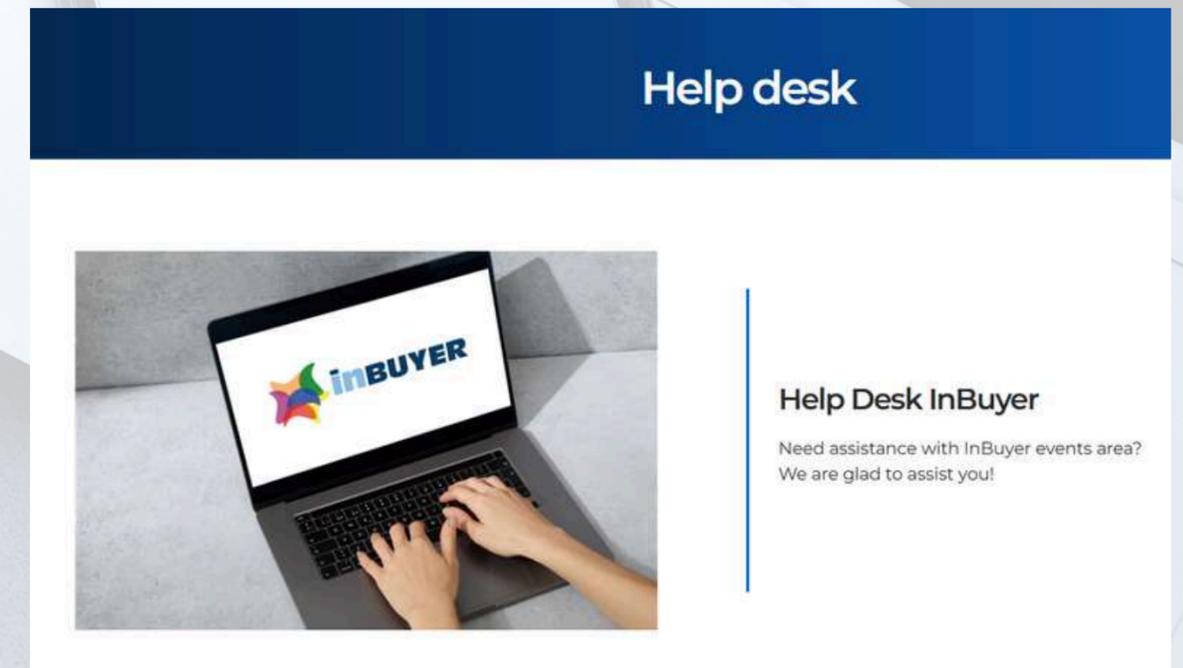
On each page of the platform, on the right, you will find the **Help Desk icon**, as shown in the photo, to reach the dedicated page.



There is a help desk service on the platform that you can contact for any problem, question or clarification

Select the Help Desk to receive the assistance you need.

By accessing the help desk section you can receive the desired assistance either via integrated live chat or by directly contacting a representative of the InBuyer team (via chat or email)





For information:

incomingbuyer@promositalia.camcom.it

<https://b-match.promositalia.camcom.it/inbuyer-365/inbuyer365.kl>